



## James C. "Jim" Hanson

July 4, 1933 - November 6, 2017

James C. Hanson, age 84, of Bonita Springs FL passed away on November 6, 2017. He was born in Moline IL, the oldest of three children to Clement and Sylvia Hanson.

He graduated from Moline High School in 1951 and graduated from The University of Iowa with a Bachelor of Business Degree. Jim is also a US Army Veteran. He married Joann Slager of Iowa City in 1957.

Jim succeeded his father as President and CEO of Hanson Advertising in Moline. During his 35 year career he provided creative direction to many companies, charities and community organizations. Jim's distinctive enthusiasm and commitment to responsible advertising remain the driving forces behind the continuing success of Hanson Watson Associates.

Jim was active in many community organizations including Rotary, Quad City Symphony, Trinity Health Care and the University of Iowa Foundation. He and his wife Joann established a scholarship fund and supported many other programs at the UI Foundation.

Jim exhibited thoughtfulness and kindness to all who knew him. His easy smile and hearty laugh were ever present. He loved golf, gardening and his Iowa Hawkeyes. And all his friends, family and acquaintances enjoyed his

colorful socks.

Jim is survived by his son, Mark, daughter-in-law, Elena Hanson, his sister Ann (Bob), brother Tom (Nancy), and three grandchildren, Christopher (Kristen), Kathleen and Patrick Hanson, and special friend Jeanne Copland. He was pre-deceased by his wife, Joann and his son, John.

Funeral services are planned for November 29 at 11:00 at The First Congregational Church in Moline with interment at Moline Memorial Park. Visitation will be at Trimble Funeral Home in Moline . on Tuesday, November 28 from 4:00 to 7:00 P.M.

A memorial service will be held on November 18, 2017 at 11:00 A.M. at The First Presbyterian Church of Bonita Springs.

In lieu of flowers memorials may be made to the Moline Foundation, 1601 River Drive, Moline, IL 61265, care of the Clement T. Hanson Scholarship Fund.

Arrangements are being handled by Shikany's Bonita Funeral Home.

## Cemetery Details

### Moline Memorial Park

Moline, IL

## Previous Events

### Memorial Service

NOV 18. 11:00 AM (ET)

First Presbyterian Church of Bonita Springs  
9751 Bonita Beach Rd.  
Bonita Springs, FL 34135

# Tribute Wall



“ James C. "Jim" Hanson

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October 09, 2023 at 03:40 AM



“ To all Jim's family --- our BEST MEMORIES to you all. Jim was truly a "gentle - man" & respected by us all @ Imperial Golf Club. Being another IL native (but a Badger fan) we had fun times (mostly) with our golf games & college sports. Because of Jim's friendships our "informal JIM CLUB" developed back around 2009. There were a number of us named Jim who played together, so we just numbered off by age then & added newbies as they came along --- and guess who is JIM (J) #1 = Mr Hanson, whom we all simply addressed as 1 -- how good! His big radiant smile with a loud "Hi 2" always came right back to me over these years. There are 9 of us JIM's now & we all send our very best to you all. #1 will be missed, but never forgotten! I am just sorry that I will be in the opposite states on the days of Jim's memorial services. Take care, Jim & Maribeth Mohan

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**Jim Mohan** - November 15, 2017 at 02:31 PM