



## Mark Francis Haller

March 31, 1916 - April 12, 2015

Mark Francis Haller passed away on April 12, 2015 at the age of 99. Mark was born on March 31, 1916 to Satie and Howard Haller and was raised in Carthage, New York. While in high school, Mark was known as the “Carthage Comet”, due to his exceptional ability on the basketball court. He graduated from Syracuse University in 1939, also the Alma Mater of his wife, Eunice, and his two daughters Pamela and Luana.

Mark continued his basketball success at Syracuse, being designated an All-American player in the years 1938 and 1939. He was a veteran of World War II, serving in the United States Army Air Corps from 1941 to 1945. In 1942 Mark and Eunice Olivia Cramer were wed. Mark began his sales career in 1945 in the confectionary and candy business. From 1945 to 1957 he was the Vice-President of Gum Products in Boston, Massachusetts. While headquartered in Boston, Mark played professional basketball for the Boston Celtics.

In 1957 Mark joined the N.A Taylor Company in Gloversville, New York. As Vice-President of Sales, and later the company’s Marketing Consultant, his accomplishments were many, and his overall success was best attested to by the broad Taylor-Made line of quality marine products and the company’s dominant position in the marine accessory business. During his career as Vice-President of Sales with Taylor, Mark also gained industry prominence.

During the 1960's and 1970's, he served on the National Marine Manufacturers Association. His Taylor sales organization was awarded the National Distributor's Associations Manufacturer of the Year Award five times.

After retiring in 1981, Mark and Eunice moved to Naples, Florida. Mark was a member of the United Church of Christ in Naples and also served as a member of its board. Throughout his entire life, Mark was an avid sports fan, especially for his Syracuse Orangemen. Eunice, Mark's wife of 73 years, and daughters, Pamela Brodersen and Luana Smith and their families brought great joy to his life.

Arrangements are being handled by Shikany's Bonita Funeral Home.

# Cemetery Details

## **Naples United Church of Christ**

5200 Crayton Road  
Naples, FL

# Tribute Wall



“ *Mark Francis Haller*

October 09, 2023 at 03:40 AM



“ *1 file added to the album Basketball*



**Jay LaFontaine** - September 14, 2015 at 09:30 AM



“ *Our thoughts and prayers are with Mark's family. He was a wonderful man and may he rest in peace. God Bless. Barbara and Walter Howell*

**Walter & Barbara Howell** - April 17, 2015 at 09:17 AM



“ *Sending prayers and kind thoughts to Mark's family. I fondly remember Mark and Eunice and wanted to send my regards. My father and I both graduated from SU and we shared many wonderful moments about the basketball and football teams. Mark lived a long and productive life and his family and friends will miss him. My condolences to his wife and daughters. Barbara H. Taylor*

**Barbara H Taylor** - April 16, 2015 at 07:42 PM

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“ *I have fond memories of watching basketball with Uncle Mark. I never knew he play basketball with the Celtics. Our thoughts and prayers are with Eunice and family. Cynthia Eddy and George Piggott*



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**Cynthia Eddy** - April 16, 2015 at 09:02 AM