



## Robert William Lerew

February 4, 1942 - May 17, 2014

Robert William Lerew, 72, of Bonita Springs, passed away Saturday, May 17, 2014. Formerly of Stamford, CT, he had been a Bonita Springs resident since 2002. He was born February 4, 1942 in Detroit, MI, the son of Thomas and Marvel (née Beardslee) Lerew. He was a veteran of the U.S. Army.

Bob was a successful television advertising executive, a talented actor and director with several community theater groups, an accomplished tennis player, the leader in creating the Pelican Landing Spring Creek Nature Park & Butterfly Garden, and a published poet with the Ft. Myers Alliance for the Arts.

Mr. Lerew is survived by his loving wife of 25 years, Ursula (née Haudek) Lerew; his beloved children, W. Eric Lerew of Waucanda, IL, and Denise (Barry) Spiegel of Evanston, IL; his stepson, Peter W. (Jill) Cooper of Hinsdale, NH; brother, David (Shirley) Lerew of Big Rapids, MI, nine cherished grandchildren, Desiré, Rory, Amy, Tate, Lauren, Evan, Drew, Nathaniel and Ezekiel, and several nieces and nephews.

Services will be held at a later date at the convenience of the family.

In lieu of flowers, the family suggests that memorial contributions be made to Joanne's House at Hope Hospice, 27200 Imperial Pkwy., Bonita Springs, FL 34135.

Arrangements are being handled by Shikany's Bonita Funeral Home.

# Cemetery Details

## **Sarasota National Cemetery**

9810 State Road 72  
Sarasota, FL 34241  
<http://www.cem.va.gov/>

# Tribute Wall

LP

“ I’m LaVette Phillips-Fuentes and I was reminiscing of way back jobs I’ve held. It’s March 24th 2025, by the way. Anyway, my mind goes to a job I held at TvB and my Boss was Bob Lerew. Upon searching his name, much to my regret, I found he passed 10 yrs ago. I never forgot his name because he had a distinguished speaking voice. That man pushed me. He would give me work to do, with little instructions, just an outline of what he wanted and I’d just figure the rest. My biggest memory is when he took me to the “Top of the Sixes” restaurant, for lunch, in NYC. I had not long been hired, and I now know that was a getting to know each other lunch. I was nervous of this Man, but I liked him. I ordered, well he suggested, Sword Fish. It’s real funny to me now, bc when I was walking with Mr. Lerew, to the Restaurant, I kept bumping into him. I’m sure he thought I was a nut case!. But being a girl from Bermuda, I just was not use to walking in crowds of people in the streets. Anyway, I ended up leaving TvB, don’t recall why. But my time spent with Mr. Lerew, Eric Bosch(not sure if Eric is alive) and Nancy Yost(office Queen Bee) as I called her, are remembered. Mr. Lerew really had an impact on my early career. Learned lots from him, especially how to grow and be a professional. ContinuedRestMr.Lerew 🌹💋

LaVette P-Fuentes - March 24, 2025 at 07:10 AM



“ Robert William Lerew

October 09, 2023 at 03:40 AM

SK

“ P. S. - I always called him "Lash" after Lash La Rue, an old cowboy-actor. He always got a chuckle out of that.

Shelley Kilcoyne - March 06, 2017 at 05:12 PM

SK

“ I was so sad to come across a notice of Bob's death. I worked with Bob many years ago at TvB and I remember him for his booming voice, his great laugh and his wonderful smile. My sincerest condolences to his wife and all of his family.

*Shelley (Ignal) Kilcoyne*

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**Shelley Kilcoyne** - March 06, 2017 at 05:10 PM

PZ

“ Bob will be missed by so many friends at Pelican Landing. He was such a joy to be around and contributed much to our community. We enjoyed working with him at the Kayak Center during "Hot Dog Day" each winter season.

*Judy and Pete Zuris*

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**Pete Zuris** - October 23, 2014 at 02:38 PM

TB

“ Tina Burch sent a virtual gift in memory of Robert William Lerew



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**Tina Burch** - June 23, 2014 at 08:26 PM

TB

*THANK YOU FOR LEAVING A LEGACY.*

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**Tina Burch** - June 23, 2014 at 08:30 PM

TJ

“ *A reminder of 25 years of shared memories. We will miss you Bob.* ”



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**Tunell, Pat & Jack** - May 25, 2014 at 10:46 PM

MI

“ *1 file added to the album New Album Name* ”



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**Michelle** - May 25, 2014 at 10:58 AM

AB

“ *Al B. purchased a sympathy card for the family of Robert William Lerew.* ”



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**Al B.** - May 24, 2014 at 01:37 PM

AB

“ 1 file added to the album *New Album Name*



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**Al Biniasz** - May 24, 2014 at 12:49 PM