



Ross H. Roberts

February 3, 1938 - January 28, 2014

Ross H. Roberts of Bonita Springs, Florida and Bay Harbor, Michigan entered into eternal life on January 28, 2014 at the age of 75.

Ross was born in Gainesville, Texas on February 3, 1938 and graduated from the University of Oklahoma in 1960 where he was a proud member of the ROTC and Sigma Alpha Epsilon Fraternity. Upon graduation, he entered the U.S. Army and served our country in the Counter Intelligence Corp; He was honorably discharged as a Lieutenant in 1962. He then accepted a position at the Ford Motor Company, rising through the ranks before serving as Vice President of Lincoln Mercury Sales and Marketing for two years and then at Ford Division as Vice President of Sales and Marketing for ten years. He always loved the Ford Motor Company where he was employed for 38 years, and has remained friends with many of his coworkers during his retirement years. Ross was inducted into the Automotive Hall of Fame after his retirement.

Ross was always active in community affairs and recently served in Bonita Springs as President of the Speakers Assembly, and as Commodore of the Bay Harbor Yacht Club. He, and his wife, Donna were very supportive of various organizations, especially Hope Hospice, the Bonita Prayer Breakfast and New Horizons. Ross was a devoted Christian and member of First Baptist Church of Naples.

Ross had an outstanding wit and sense of humor. He loved football especially the Dallas Cowboys and no matter the outcome always thought they were the best team.

He is survived by his beloved wife of 47 years, Donna; and children Tara Clappison and her husband Dan Clappison of Grand Rapids, Michigan, Ross F. Roberts of Ladera Ranch, California and Brett E. Roberts and his wife Nicole Roberts of Edmond, Oklahoma, and four grandchildren that he deeply cherished, Jordan and Ryan Clappison and Ashley and Luke Roberts. He is also survived by his sister, Cecille Burr of Houston, Texas, and his brother, Don Ed Roberts of Edmond, Oklahoma.

A funeral service will be held on Monday, February 3, 2014 at 10:30 A.M. at First Baptist Church of Naples, 3000 Orange Blossom Drive, Naples, FL 34109. A reception at the church will immediately follow. Private family burial services will take place at Palm Royale Cemetery in Naples, FL.

The family would like to thank Hope Hospice for the special care and attention they gave during this difficult time. In lieu of flowers, donations may be made to Hope Hospice or First Baptist Church of Naples.

Arrangements are being handled by Shikany's Bonita Funeral Home.

Cemetery Details

Palm Royale Cemetery

6780 Vanderbilt Beach Road
Naples, FL 34119

Previous Events

Funeral Service

FEB 3. 10:30 AM (ET)

First Baptist Church of Naples
3000 Orange Blossom Drive
Naples, FL 34109

Tribute Wall



“ *Ross H. Roberts*

October 09, 2023 at 03:40 AM



“ *Thank for the help that you gave me , as a Ford Dealer. I just found out about the passing of you God Bless you and your Family Mickey Bowers*

Mickey Bowers - May 02, 2023 at 06:12 PM



“ *I had the pleasure of working at Ford Motor Company in Sales and Marketing and of seeing Mr. Roberts in action. His business acumen, sense of humor, and outstanding leadership in difficult times was a blessing to me, and to the Ford Motor Company. Leaders such as Mr. Roberts are rare indeed.*

Preston Boyd - January 24, 2023 at 07:34 AM



“ *This great man that just went to heaven made possible a scholarship program that has touched more than 3,500 young people in South Florida.*

May God bless his soul and lend strength to his family on his passing.

Mo Burgos, Miami, FL

Mo Burgos - February 13, 2014 at 12:55 PM

RH

“ Ross was a close friend of mine at Norman High School in the mid-50's. He showed all the promise back then that he fulfilled during his wonderful and productive life. I drove from California to be a part of his wedding celebration and see what a loving couple they made. Ross even helped me when my local garage was having trouble locating an engine part. He always had a friendly smile, a firm handshake, and a good word for everyone. He lead an exemplary life.

Bob Huskey, Emeritus Professor of Biology, University of Virginia

Robert Huskey - February 07, 2014 at 04:27 PM

MW

“ I am a Small Rural Ford dealer in Sigourney, Iowa, and Ross was having a meeting in Des Moines, Iowa back in 1990, and I was lucky enough to get a invitation. There were only around 20 dealers invited. From the start of the meeting, you could tell Ross was very loyal to the dealer organization, as he cared very deeply for our well being and survival. He was a great listener and would always try and understand your side of the situation. My dad and I have been in the Ford business for 55 years, and Ross Roberts was one of the best Ford Executives period. Michael B Wagler Wagler Ford Sigourney, Iowa

Michael B Wagler - February 06, 2014 at 04:14 PM

RJ

“ I loved Ross Roberts and admired him greatly. As a dealer, I found working with him to be a joy. He was always upfront with his thoughts and opinions but he (always) had time to listen to yours. One always knew where you stood with him. Having been a member of the Ford dealer body for fifty years, I can tell you how dedicated he was to his dealer family. Together, we made the Company something to be reckoned with in the marketplace. His commitments to his god, his family, his friends and Ford never wavered. A true mark of a wonderful man.

Robert C. Failing Jr. - February 03, 2014 at 01:31 PM

KK

“ Donna, my thoughts and prayers are with you and your family at this time. I know your trust and faith in God will lend you the strength you need and give you peace in your heart as you go through this time of loss. Ross was such a dynamic, gracious man, he will be greatly missed, we can take comfort in the knowledge that he has gone home to be with God and he is at peace now.

All my love,
Katie Kelley

Katie Kelley - February 02, 2014 at 07:14 AM



TF

“ The Chadick Family lit a candle in memory of Ross H. Roberts



The Chadick Family - February 01, 2014 at 08:17 PM

MW

“ *Mr. Roberts was a class act and a great man. I admired and respected him. He was the one that inspired my career choice and encouraged me while I was at Ford. He always had a way of making you smile and laugh with his sharp wit and engaging personality. I will always think of him fondly. He will be missed, but never forgotten.*

My deepest sympathies to Mrs. Roberts and the entire family!

Matt Wilson

Matthew Wilson - February 01, 2014 at 12:20 PM

AB

“ *Anne Booker lit a candle in memory of Ross H. Roberts*



Anne Booker - February 01, 2014 at 10:11 AM

BM

“ I knew Ross from Ford Motor when I was in the Merchandizing office working in the RV Sales group. While Ross was my bosses, bosses, bosses, boss he always had time to chat with the "little" people. He was wise, witty, personable and a tremendous leader at Ford. Everybody knew and respected Ross,,,,,the dealers loved him, the body companies, vendors, customers, anybody that had contact with him were better off for it. I say this knowing all those groups of folks. When I sent out his obit I got great comments about Ross from everyone.
God Bless the Roberts family and Praise the Lord. "Until we meet again".
Bruce Miedema - Plymouth, MI.

Bruce Miedema - January 31, 2014 at 12:03 PM

MH

“ Donna, When I saw you at church last Sunday, I did not know that Ross was sick, but I recognized it in your demeanor. That is why I asked about him. Having been through the difficult time of a serious illness followed by such a loss makes us sensitive to others going through the same thing. Believe me, my heart is with yours. Ross was such a dynamic personality. Mike and I always enjoyed the new car show when he did the presenting. Nobody did that better! The next year and beyond will be somewhat of a challenge, and certainly will offer up a different life for you. I pray for your strength, comfort, and peace. My life is the living proof that God does bring joy in the morning. Blessing to you and your entire family. Marilyn Hall-Lambert

Marilyn Hall-Lambert - January 30, 2014 at 01:57 PM



“ A sympathy card was purchased for the family of Ross H. Roberts.



January 30, 2014 at 11:55 AM



“ Denise, Dale & Erin Welsh purchased the Cheryl's Classic Large Dessert Tray for the family of Ross H. Roberts.



Denise, Dale & Erin Welsh - January 30, 2014 at 09:36 AM



“ A sympathy card was purchased for the family of Ross H. Roberts.



January 30, 2014 at 07:31 AM

MS

“ Ross was always one of my favorite clients to work for; having built their home in Bonita Bay and then more recently putting two additions on the home he was a great man to work with. His friendly nature, fairness, generosity and sense of humor will be missed. All of us at Harwick Homes offer our sincere condolences to Donna and the extended Roberts family.

Mark Smith

Mark Smith - January 30, 2014 at 05:48 AM

DB

“ Ross... I'm so glad I got to meet your dad. Our prayers are with you and your family.

-Derek

Derek Block - January 29, 2014 at 11:45 PM